

## McCormick Grill Your Best Sweepstakes Official Rules

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. SWEEPSTAKES IS VOID IN WHOLE OR PART WHERE PROHIBITED, TAXED OR RESTRICTED BY LAW. INTERNET ACCESS IS REQUIRED TO ENTER SWEEPSTAKES.**

**SWEEPSTAKES IS ONLY OPEN TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA. DO NOT ENTER THIS SWEEPSTAKES IF YOU ARE NOT PHYSICALLY LOCATED IN AND A LEGAL RESIDENT OF, ONE (1) OF THE FIFTY (50) UNITED STATES OR THE DISTRICT OF COLUMBIA. AN ENTRANT MUST BE EIGHTEEN YEARS (18) OF AGE OR OLDER, OR THE AGE OF MAJORITY IN HIS OR HER JURISDICTION OF RESIDENCE, WHICHEVER IS GREATER, AS OF THE DATE OF HIS OR HER PARTICIPATION AND ENTRY. EACH ENTRANT HEREBY REPRESENTS AND WARRANTS THAT SUCH ENTRANT HAS READ THESE OFFICIAL RULES AND AGREES TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT (SO READ THEM CAREFULLY BEFORE ENTERING). THIS CONTRACT INCLUDES, WITHOUT LIMITATION, GRANTS OF RIGHTS AND INDEMNITIES TO THE SPONSOR FROM ENTRANT AND A LIMITATION OF ENTRANT'S RIGHTS AND REMEDIES. IF ENTRANT IS NOT AT LEAST EIGHTEEN (18) YEARS OF AGE OR OLDER, OR THE AGE OF MAJORITY IN HIS OR HER JURISDICTION OF RESIDENCE, WHICHEVER IS GREATER AND/OR IF ENTRANT DOES NOT AGREE TO THESE OFFICIAL RULES DO NOT ENTER THIS SWEEPSTAKES. ALL INTERPRETATIONS OF THESE OFFICIAL RULES AND DECISIONS BY SPONSOR OR ADMINISTRATOR ARE FINAL.**

**THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH TWITTER OR INSTAGRAM. ENTRANT UNDERSTANDS THAT HE OR SHE IS PROVIDING HIS OR HER INFORMATION TO SPONSOR AND NOT TO TWITTER OR INSTAGRAM.**

- 1. Eligibility and Participation:** McCormick Grill Your Best SWEEPSTAKES (the "SWEEPSTAKES") is open only to legal residents of the fifty (50) United States and the District of Columbia (the "eligible geographic area"), who are physically located therein and who are at least eighteen (18) years of age or older, or the age of majority in their jurisdiction of residence, whichever is greater, as of the date of their participation and entry. This SWEEPSTAKES and any web sites, web pages, and advertisements relating thereto are intended for viewing only within the eligible geographic area. Entries received from individuals residing outside the eligible geographic area, or where restricted or prohibited by law or individuals who are not legal residents of an eligible geographic area will be disqualified. Employees of McCormick & Company, Inc. (the "Sponsor"), and its respective parents, affiliates, subsidiaries, distributors, sales representatives, and advertising agencies, and Administrator (defined below), and all other service agencies involved with the SWEEPSTAKES, and members of their immediate family (spouse, parents, siblings and children) and household members (whether related or not) of each such employee are not eligible to participate or win. The SWEEPSTAKES is subject to all applicable federal, state and local laws and regulations. By participating in this SWEEPSTAKES and entering or attempting to enter into the SWEEPSTAKES, Entrant agrees and acknowledges that: a) he or she has read and understands these Official Rules; b) he or she has met these SWEEPSTAKES eligibility requirements; c) he or she unconditionally accepts and agrees to be bound by these Official Rules and the decisions of the Sponsor and Administrator, which are final and binding in all matters related to the SWEEPSTAKES; d) he or she waives any right to claim ambiguity in this SWEEPSTAKES or these Official Rules; and e) winning and receiving a prize in contingent upon compliance of these Official Rules and fulfilling all requirements.
- 2. Sponsor and Administrator:** The Sponsor is McCormick & Company, Inc., 18 Loveton Circle, Sparks, MD 21152. The Administrator is GKV, 1500 Whetstone Way, 4<sup>th</sup> Floor, Baltimore, MD 21230. The Administrator is an independent judging organization whose decisions as to the administration and operation of the SWEEPSTAKES are final and binding in all matters related to the SWEEPSTAKES.
- 3. Timing:** The SWEEPSTAKES begins on 5/16/18 on or about 8:00 a.m. Eastern Time ("ET") and ends on 9/2/18 at 11:59:59 p.m. ET (the "SWEEPSTAKES Period"). The SWEEPSTAKES Period is the overall timeframe of the SWEEPSTAKES; within the SWEEPSTAKES Period will be sixteen (16) Promotion Periods (see chart below in section #9). The Sponsor's computer clock is the official time-keeping device in this SWEEPSTAKES.
- 4. How to Enter SWEEPSTAKES:** There are three (3) Methods of Entry. To enter the SWEEPSTAKES via Instagram, Twitter or Grill Your Best Website Entry Method, an Entrant must follow the instructions stated below for each respective method of entry. If Entrant is entering using a mobile phone or other web-enabled device and is using his or her wireless carrier's network, Entrant may incur standard data charges from his or her wireless carrier and/or other charges may apply (such as normal airtime and carrier charges) and may appear on an Entrant's mobile phone bill or be deducted from an Entrant's prepaid account balance. An Entrant should contact his or her wireless carrier for more information on rate plans and charges relating to his or her participation in this SWEEPSTAKES. BY PARTICIPATING IN AND ENTERING SWEEPSTAKES, ENTRANTS ACKNOWLEDGE AND GRANT SPONSOR THE RIGHT TO POST ENTRANT'S PHOTO ACROSS ANY OR ALL OF SPONSOR'S DIGITAL AND SOCIAL ASSETS, AT SPONSOR'S SOLE DISCRETION, AND FOR AN UNLIMITED AMOUNT OF TIME AND WITHOUT ANY TYPE OF COMPENSATION. IN ADDITION, AN ENTRANT'S PHOTO MAY APPEAR ON SPONSOR'S SOCIAL MEDIA

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PAGES RELATED TO THE SWEEPSTAKES; BUT SUCH POSTING MERELY INDICATES THAT YOUR PHOTO SUBMISSION HAS BEEN RECEIVED BY SPONSOR AND DOES NOT CONSTITUTE ANY REPRESENTATION OF SWEEPSTAKES ELIGIBILITY OR SELECTION AS A POTENTIAL PRIZE WINNER.

- a. **Instagram Entry Method:** To enter the SWEEPSTAKES during the SWEEPSTAKES Period an Entrant must: a) access his or her Instagram account and ensure his or her account is set to unprotected or public (otherwise Entrant's post will not be visible to Sponsor and therefore, will not be received by Sponsor, resulting in Entrant's failure to enter SWEEPSTAKES and receive Sponsor's communication); b) be a follower of Sponsor's official Instagram page @mccormickspice throughout SWEEPSTAKES Period and until prize winners are selected and finalized; and c) post a photo of Entrant grilling using #GrillYourBest. If an individual is not currently following Sponsor's Instagram page and wants to enter SWEEPSTAKES via Instagram, he or she must go to <https://instagram.com/mccormickspice/> and become a follower. If an individual does not have an Instagram account, he or she can sign up for free by visiting [instagram.com](https://www.instagram.com) and following the instructions. An individual will be required to accept the terms and conditions of Instagram. In addition, an Entrant must agree to accept and abide by the entry submission guidelines and restrictions stated below in Section #5.
  - b. **Twitter Entry Method:** To enter SWEEPSTAKES via the Twitter Entry Method during the SWEEPSTAKES Period an Entrant must: a) access his or her Twitter account, ensure his or her account is set to unprotected and be able to receive Direct Messages from anyone (otherwise Entrant's post will not be visible to Sponsor and therefore, will not be received by Sponsor, resulting in Entrant's failure to enter SWEEPSTAKES and receive Sponsor's communication); b) become a follower of @mccormickspices throughout the SWEEPSTAKES Period and until prize winners are selected and finalized; and c) post a photo of Entrant grilling using #GrillYourBest. If an individual is not currently following Sponsor's Twitter page and wants to enter SWEEPSTAKES via Twitter, he or she can become a follower by going to <http://www.twitter.com/mccormickspices> and clicking the "Follow" button. If an individual does not have a Twitter account, an individual can sign up for free by visiting [www.twitter.com](https://www.twitter.com) and following the instructions. An individual will be required to accept the terms and conditions of Twitter and agree to comply with Twitter's Privacy Policy in order to create a Twitter account. In addition, an Entrant must agree to accept and abide by the entry submission guidelines and restrictions stated below in Section #5.
  - c. **Grill Your Best Website Entry Method:** To enter SWEEPSTAKES via the Grill Your Best Website Entry Method during the SWEEPSTAKES Period an Entrant must: a) visit [www.GrillYourBest.com](http://www.GrillYourBest.com); b) follow the online instructions to complete an online entry form and upload a photo of Entrant grilling; and c) successfully submit the online entry form and photo.
5. **Entry Submission Guidelines & Restrictions:**
- a. **Size and User Generated Terms and Conditions:** Photo must comply with Twitter and/or Instagram's requirements and terms.
  - b. **Originality, Ownership and Rights:** The photo submitted must be an original work, it cannot be copied from any other material, nor can it have been previously published or awaiting publication at the time of submission. The photo may be taken by another individual other than Entrant, but Entrant must possess ownership and have all necessary rights attached to the photo. The photo must be the sole property of the Entrant and Entrant must have all rights necessary to submit, reproduce and distribute his or her photo in the SWEEPSTAKES. Entrant is solely responsible for ensuring that any photo submitted into the SWEEPSTAKES does not, and will not, violate any of the rights of any third party. Entrant warrants and represents that he or she own or control all rights in any photos submitted into the SWEEPSTAKES.
  - c. **Professional Photographs with Watermarks:** The photo cannot depict any watermarks, names or logos from a professional photographer or photography studio.
  - d. **Permissions:** An Entrant must have written permission from any recognizable individual(s) who appear in the photo to use their names and likenesses in the photo and to grant the rights set forth herein, unless Entrant is the parent or legal guardian of a child or children appearing in the photo (Entrant must have written permission from the parent or legal guardian of a child under the age of eighteen (18) that appears in his or her photo prior to submitting his or her photo into the SWEEPSTAKES). If requested, Entrant must be able to produce such permissions or proof in form acceptable to Sponsor. Entrant must be able to provide upon request all appropriate clearances, permissions, and releases for the photo (in the event an Entrant does not provide all required releases, Sponsor reserves the right, in Sponsor's sole discretion, to disqualify the applicable photo, or seek to secure the releases and clearances for Sponsor's benefit).
  - e. **Non-infringing:** Photo cannot contain any material that would violate or infringe upon the rights of any third party, including copyrights, trademarks, or rights of privacy or publicity, other than using an image of Sponsor's product(s). Visit <https://www.mccormick.com/spices-and-flavors/herbs-and-spices/spices> for a list of Sponsor's products.
  - f. **Content:** Photo cannot contain any trademarks or logos other than Sponsor's products. Individuals depicted in a photo are not permitted to be dressed indecent in the photo. Indecent is defined as offensive to accepted standards of decency or modesty; or considered to be lewd or vulgar. In Sponsor's and Administrator's sole discretion, Sponsor and Administrator will determine

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what is considered to be dressed indecent. Sponsor reserves the right to disqualify and remove any photo deemed as indecent. Photo cannot contain profanity, inappropriate or explicit language, pornographic, or sexual content, content promoting alcoholic beverage use, illegal drugs, tobacco, firearms, gambling, weapons, or hateful content of any kind (including racism, sexism etc.) nor can it contain any content that promotes violence or harm to another living creature, or any other offensive, obscene or inappropriate content. Photos cannot violate any applicable laws or promote any unsafe behavior. Photos cannot defame, misrepresent, or contain disparaging remarks about people or companies, including but not limited to Sponsor. Photos cannot communicate messages or images inconsistent with the positive images or goodwill to which Sponsor wishes to associate. Photos cannot promote a political agenda regardless of the political affiliation. Photo cannot contain executable programing of any kind, including but not limited to, any viruses, worms, Trojan horses, spyware, malware, time bombs, cancel bots or other malicious components that are designed to harm the functionality of a computer or communication device in any way.

6. **Entry Screening, Entrant Verification and Restrictions:** Sponsor and Administrator reserve the right to screen photos and online entry form(s), hereinafter referred to as entry or entries, and in their sole discretion Sponsor and Administrator reserve the right, to disqualify and remove any entry it deems as inappropriate, unacceptable and/or fails to adhere to these Official Rules. Sponsor nor Administrator are obligated to notify Entrant of their actions to remove or disqualify any entry. Entrant agrees if his or her entry is contested in any manner for any reason whatsoever, Sponsor or Administrator may disqualify that entry and discontinue use without notification and Entrant agrees if Entrant's entry is contested in any manner for any reason whatsoever not to contest the decision of Sponsor or Administrator and that such decision shall be final. Entries posted on the Sponsor's Instagram page, Twitter page, Grill Your Best Website page or any medium selected by Sponsor, solely represent the views and opinions of the Entrants and do not reflect the views and opinions of Sponsor in any manner. Sponsor is acting as a passive conduit for the posting and publication of entries and has no obligation to and expressly disclaims any and all liability in conjunction with screening, monitoring or reviewing the content of an entry. Sponsor makes no claim they will edit entries submitted by Entrants prior to posting them on Sponsor's Instagram page, Twitter page, Grill Your Best Website page or any selected medium by Sponsor.

All entries and Entrants are subject to verification at any time and for any reason. The Sponsor and Administrator reserve the right, in their sole and absolute discretion, to require proof of compliance with these Official Rules, including without limitation, proof of identity and/or eligibility, in a form acceptable to Sponsor and Administrator (including without limitation, government issued photo identification) to participate in this SWEEPSTAKES.

Entrants are not permitted to use another person's identity or another person's Email address, Instagram Account, or Twitter Account, nor can an Entrant share the same Email address, Instagram Account or Twitter Account to enter the SWEEPSTAKES. If a person is found using another person's identity or Email address, Instagram or Twitter account he or she will be disqualified and ineligible to claim any prize. In case of a dispute as to the identity of an Entrant using the Instagram Entry Method or Twitter Entry Method, entry will be considered to have been made by the authorized account holder of the Instagram Account, or Twitter Account identified with the entry submission, regardless of the person that submitted the entry. In the event of a dispute regarding entries received from multiple Entrants using or having the same Instagram or Twitter Account the authorized account holder of the Instagram or Twitter Account at the time of entry submission will be deemed to be the Entrant. Sponsor reserves the right to deem that the entry was submitted by the authorized account holder of the Instagram or Twitter Account. "Authorized Account Holder" is defined as the natural person who is assigned to an Instagram account by Instagram or as the natural person who is assigned to a Twitter account by Twitter. In the event an Entrant wins a prize, and is later found to be in violation of these Official Rules, Entrant will be required to forfeit the prize or, if the violation is discovered after the prize winner has used or redeemed his or her prize, to reimburse Sponsor for the stated approximate retail value (the "ARV") of the prize listed in these Official Rules.

7. **Non Capture of Entry and Entry Errors:** In the event that for any reason whatsoever an Entrant's entry, or any portion thereof, is not captured as a full submission in accordance with these Official Rules, whether through no fault of Entrant or otherwise, including but not limited to as a result of the effects of hackers or the failure of any electronic equipment, or human intervention, computer or cellular transmission, or network connections, any such attempted entry submissions will become null and void and Sponsor shall have no duty to advise Entrant, to allow Entrant to resubmit, or any liability for such failure in any respect; all of which Entrant hereby waives to the fullest extent permitted by applicable law. Sponsor is not responsible for any lost, late, illegal, intercepted, incomplete, misdirected, damaged, destroyed, mutilated, unintelligible or not received entries, or for errors, omissions, interruptions, deletions, defects, delays in operations, in transmissions of entries. If an Entrant does not follow one of the entry method instructions as stated above his or her entry will be viewed as not captured as a full submission. All entries that are not captured as a full submission for any reason whatsoever will be disqualified from the SWEEPSTAKES. Proof of sending an entry will not be deemed to be proof as a full submission entry nor will it be deemed proof of receipt by Sponsor or Administrator.

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8. **Limitations, Non-Authorized Means of Entry and Tampering:** There is a limit of one prize per person for the entire SWEEPSTAKES. An entry obtained outside of an authorized, legitimate channel of method of entry as described in these Official Rules will be disqualified from SWEEPSTAKES. Entrants are not permitted to use any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise participate in or disrupt this SWEEPSTAKES. If it is discovered by the Sponsor or Administrator (using any evidence or other information made available to or otherwise discovered by Sponsor or Administrator) that any person has attempted, or has used any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise participate in or disrupt this SWEEPSTAKES; then he or she may be disqualified from the SWEEPSTAKES in the sole and absolute discretion of the Sponsor or Administrator. The use of automated software or unauthorized computer programs to register for Sponsor's SWEEPSTAKES is prohibited. Sponsor reserves the right to disqualify any person found or suspected of, tampering with the entry process, or the operation of this SWEEPSTAKES, or interferes with the proper entry of this SWEEPSTAKES, or is acting in violation of these Official Rules, or is acting in a non-sportsmanlike or disruptive manner, or is acting with intent to annoy, abuse, threaten, or harass any other persons will be disqualified. **WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER WITH OR VANDALIZE THIS SWEEPSTAKES OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.** Failure by the Sponsor or Administrator to enforce any provision of these Official Rules shall not constitute a waiver of that provision.
9. **Promotion Period Dates, Drawing Dates and Number of Prize Winners:** Administrator will conduct one random drawing for each Promotion Period (defined below) by combining eligible entries received from the Instagram Entry Method, Twitter Entry Method and Grill Your Best Website Entry Method. **Non-winning entries will be carried over to subsequent Promotion Period drawings based on the date and time of entry submission.**

Promotion Period	Start Date	End Date	On or about Drawing Date	Number of Promotion Period Prize Winners
1	5/16/18 on or about 8:00 a.m. ET	5/20/18 at 11:59:59 p.m. ET	5/23/18	5 First Prize Winners
2	5/16/18 on or about 8:00 a.m. ET	5/27/18 at 11:59:59 p.m. ET	5/30/18	5 First Prize Winners 5 Grand Prize Winners
3	5/16/18 on or about 8:00 a.m. ET	6/3/18 at 11:59:59 p.m. ET	6/6/18	5 First Prize Winners
4	5/16/18 on or about 8:00 a.m. ET	6/10/18 at 11:59:59 p.m. ET	6/13/18	5 First Prize Winners
5	5/16/18 on or about 8:00 a.m. ET	6/17/18 at 11:59:59 p.m. ET	6/20/18	5 First Prize Winners
6	5/16/18 on or about 8:00 a.m. ET	6/24/18 at 11:59:59 p.m. ET	6/27/18	5 First Prize Winners
7	5/16/18 on or about 8:00 a.m. ET	7/1/18 at 11:59:59 p.m. ET	7/5/18	5 First Prize Winners
8	5/16/18 on or about 8:00 a.m. ET	7/8/18 at 11:59:59 p.m. ET	7/12/18	5 First Prize Winners; 5 Grand Prize Winners
9	5/16/18 on or about 8:00 a.m. ET	7/15/18 at 11:59:59 p.m. ET	7/18/18	5 First Prize Winners
10	5/16/18 on or about 8:00 a.m. ET	7/22/18 at 11:59:59 p.m. ET	7/25/18	5 First Prize Winners
11	5/16/18 on or about 8:00 a.m. ET	7/29/18 at 11:59:59 p.m. ET	8/1/18	5 First Prize Winners
12	5/16/18 on or about 8:00 a.m. ET	8/5/18 at 11:59:59 p.m. ET	8/8/18	5 First Prize Winners
13	5/16/18 on or about 8:00 a.m. ET	8/12/18 at 11:59:59 p.m. ET	8/15/18	5 First Prize Winners
14	5/16/18 on or about 8:00 a.m. ET	8/19/18 at 11:59:59 p.m. ET	8/22/18	5 First Prize Winners
15	5/16/18 on or about 8:00 a.m. ET	8/26/18 at 11:59:59 p.m. ET	8/29/18	5 First Prize Winners
16	5/16/18 on or about 8:00 a.m. ET	9/2/18 at 11:59:59 p.m. ET	9/5/18	5 First Prize Winners; 5 Grand Prize Winners

10. **Odds of Winning:** Odds of Winning will depend upon the number of eligible entries received during the respective Promotion Period.
11. **Additional SWEEPSTAKES Entry Conditions:** Once an entry is submitted, it cannot be deleted, canceled or modified by an Entrant. Entrant grants to Sponsor, or any representative acting on behalf of Sponsor the right to use all information related to the SWEEPSTAKES, for marketing purposes, administration of SWEEPSTAKES, or any other purpose Sponsor believes may be of interest to Entrant about products and services offered by Sponsor, unless prohibited by law. Sponsor assumes no liability for any entries submitted into the

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SWEEPSTAKES that violate these Official Rules. Sponsor is not responsible for any changes in an Entrant's contact information nor is Sponsor or Administrator responsible for the inability of a potential prize winner to receive notification by Sponsor or Administrator. If for any reason whatsoever data is not available to contact a potential prize winner, his or her entry will become null and void and the potential prize winner will be disqualified from the SWEEPSTAKES.

12. **License to Use Submitted Materials and Sponsor's Rights to Entries:** By participating and submitting an entry, Entrant agrees that Entrant's entry submission is gratuitous and is made without restriction and will not place Sponsor under any obligation that Sponsor is free to disclose the entry on a non-confidential basis to anyone, without any compensation to Entrant. Entrant further grants to Sponsor and its affiliated companies the unconditional and perpetual right and permission to copyright, reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, modify, create derivative works of, exhibit, and otherwise use the entry (with or without Entrant's name) in any media now known or later developed throughout the world for any purpose, without limitation, and without additional review, compensation, or approval from Entrant or any other party on Entrant's behalf. In addition by submitting an entry, Entrant, forever waives any rights of copyrights, privacy rights, and any other legal or moral rights in the entry that may preclude Sponsor or its affiliated companies use of the entry, or require Entrant's permission for the Sponsor or its affiliated companies to use the entry. Entrant acknowledges that Sponsor is in no way obligated to broadcast, post, publish, or use Entrant's entry in any way. Entries become the sole property of the Sponsor and may not be acknowledged or returned. Entrants and prize winners acknowledge and agree their entries become the property of the Sponsor, which thereby has the right to promote and otherwise use the entries in any way Sponsor sees fit as permitted by law.
13. **Prizes:** There will be eighty (80) First Prizes awarded and fifteen (15) Grand Prize awarded for the SWEEPSTAKES. Any difference between the stated ARV and the actual value of a prize will not be awarded to a prize winner. Grand Prize Winner, First Prize Winner, hereinafter referred to as prize winner or prize winners agree and acknowledge they will assume sole responsibility for all costs associated with the prize not explicitly outlined in these Official Rules. Prize winner must accept the prize being awarded or prize may be forfeited and may be awarded to alternate prize winner. Terms and conditions apply to claiming a prize. Prizes are non-transferable in whole or in part except at the discretion of the Sponsor. Prizes may not be sold, bartered, traded, refunded, commissioned or redeemed for cash value. No substitution or cash redemption will be awarded. Sponsor reserves the right, to substitute a prize (or component thereof) of equal or greater value due to prize unavailability or for any reason whatsoever. Prize winner shall bear all risk of loss or damage to prize upon being awarded and Sponsor does not have any obligation or responsibility to replace prize if lost, damaged or stolen. Sponsor is not responsible for any fees, costs, or additional charges that may result from an Entrant and/or prize winner participating in the Sweepstakes or being awarded and receiving and using a prize. The use of a third party trademark is for the purpose of prize description only and such use is not intended to suggest or imply sponsorship, endorsement, or the approval of this Sweepstakes. Prizes will be awarded "as is" with no warranty or guarantee, Sponsor has not made nor in any manner is responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize thereof, including but not limited to its quality, condition, appearance, safety or performance. Prizes will be fulfilled within four (4) to six (6) weeks after prize winner is finalized. The total ARV of all prizes being awarded in this Sweepstakes is nineteen thousand three hundred eighty dollars (\$19,380).

Promotion Period	Prize Winner	Prize	First Prize & Grand Prize ARV	Total Prize ARV
1	5 First Prize Winners	First Prize Package consisting solely of: a) 2 Grill Mates Products b) 2 French's Products 3) 2 Lawry's Products 4) 2 Stubb's Products 5)2 Frank's products 6) Grill Your Best Apron	First Prize ARV is \$36	First Prize Total ARV is \$180
2	5 First Prize Winners	First Prize Package consisting solely of: a) 2 Grill Mates Products b) 2 French's Products 3) 2 Lawry's Products 4) 2 Stubb's Products 5)2 Frank's products 6) Grill Your Best Apron	First Prize ARV is \$36	First Prize Total ARV is \$180
	5 Grand Prize Winners	Grand Prize consists solely of a NAPOLEAN P500 Prestige Series Grill.	Grand Prize ARV is \$1,100	Grand Prize Total ARV is \$5,500

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3	5 First Prize Winners	First Prize Package consisting solely of: a) 2 Grill Mates Products b) 2 French's Products 3) 2 Lawry's Products 4) 2 Stubb's Products 5)2 Frank's products 6) Grill Your Best Apron	First Prize ARV is \$36	First Prize Total ARV is \$180
4	5 First Prize Winners	First Prize Package consisting solely of: a) 2 Grill Mates Products b) 2 French's Products 3) 2 Lawry's Products 4) 2 Stubb's Products 5)2 Frank's products 6) Grill Your Best Apron	First Prize ARV is \$36	First Prize Total ARV is \$180
5	5 First Prize Winners	First Prize Package consisting solely of: a) 2 Grill Mates Products b) 2 French's Products 3) 2 Lawry's Products 4) 2 Stubb's Products 5)2 Frank's products 6) Grill Your Best Apron	First Prize ARV is \$36	First Prize Total ARV is \$180
6	5 First Prize Winners	First Prize Package consisting solely of: a) 2 Grill Mates Products b) 2 French's Products 3) 2 Lawry's Products 4) 2 Stubb's Products 5)2 Frank's products 6) Grill Your Best Apron	First Prize ARV is \$36	First Prize Total ARV is \$180
7	5 First Prize Winners	First Prize Package consisting solely of: a) 2 Grill Mates Products b) 2 French's Products 3) 2 Lawry's Products 4) 2 Stubb's Products 5)2 Frank's products 6) Grill Your Best Apron	First Prize ARV is \$36	First Prize Total ARV is \$180
8	5 First Prize Winners	First Prize Package consisting solely of: a) 2 Grill Mates Products b) 2 French's Products 3) 2 Lawry's Products 4) 2 Stubb's Products 5)2 Frank's products 6) Grill Your Best Apron	First Prize ARV is \$36	First Prize Total ARV is \$180
	5 Grand Prize Winners	Grand Prize consists solely of a NAPOLEAN P500 Prestige Series Grill.	Grand Prize ARV is \$1,100	Grand Prize Total ARV is \$5,500
9	5 First Prize Winners	First Prize Package consisting solely of: a) 2 Grill Mates Products b) 2 French's Products 3) 2 Lawry's Products 4) 2 Stubb's Products 5)2 Frank's products 6) Grill Your Best Apron	First Prize ARV is \$36	First Prize Total ARV is \$180
10	5 First Prize Winners	First Prize Package consisting solely of: a) 2 Grill Mates Products b) 2 French's Products 3) 2 Lawry's Products 4) 2 Stubb's Products 5)2 Frank's products 6) Grill Your Best Apron	First Prize ARV is \$36	First Prize Total ARV is \$180
11	5 First Prize Winners	First Prize Package consisting solely of: a) 2 Grill Mates Products b) 2 French's Products 3) 2 Lawry's Products 4) 2 Stubb's Products 5)2 Frank's products 6) Grill Your Best Apron	First Prize ARV is \$36	First Prize Total ARV is \$180
12	5 First Prize Winners	First Prize Package consisting solely of: a) 2 Grill Mates Products b) 2 French's Products 3) 2 Lawry's Products 4) 2 Stubb's Products 5)2 Frank's products 6) Grill Your Best Apron	First Prize ARV is \$36	First Prize Total ARV is \$180
13	5 First Prize Winners	First Prize Package consisting solely of: a) 2 Grill Mates Products b) 2 French's Products 3) 2 Lawry's Products 4) 2 Stubb's Products 5)2 Frank's products 6) Grill Your Best Apron	First Prize ARV is \$36	First Prize Total ARV is \$180
14	5 First Prize Winners	First Prize Package consisting solely of: a) 2 Grill Mates Products b) 2 French's Products 3) 2 Lawry's Products 4) 2 Stubb's Products 5)2 Frank's products 6) Grill Your Best Apron	First Prize ARV is \$36	First Prize Total ARV is \$180
15	5 First Prize Winners	First Prize Package consisting solely of: a) 2 Grill Mates Products b) 2 French's Products 3) 2 Lawry's Products 4) 2 Stubb's Products 5)2 Frank's products 6) Grill Your Best Apron	First Prize ARV is \$36	First Prize Total ARV is \$180

## McCormick Grill Your Best Sweepstakes Official Rules

16	5 First Prize Winners	First Prize Package consisting solely of: a) 2 Grill Mates Products b) 2 French's Products 3) 2 Lawry's Products 4) 2 Stubb's Products 5)2 Frank's products 6) Grill Your Best Apron	First Prize ARV is \$36	First Prize Total ARV is \$180
	5 Grand Prize Winners	Grand Prize consists solely of a NAPOLEAN P500 Prestige Series Grill.	Grand Prize ARV is \$1,100	Grand Prize Total ARV is \$5,500

14. **Potential Prize Winner Notification and Requirements to Become a Prize Winner:** Prize winner will be considered to be potential prize winner until Administrator confirms his or her prize winner status. Entrant acknowledges and grants Sponsor the ability in its sole discretion to announce the names or any identifiable information of an Entrant/potential prize winner on its Website, or in any other form of public communication. Administrator may notify the potential prize winners by email or Instagram or Twitter Direct Message ("DM"). Instagram DM will come from @mccormickspice and Twitter DM will come from @mccormickspices and may include instructions from Administrator that potential prize winner must complete before he or she can be declared a prize winner and eligible to claim a prize. In the event the potential prize winner fails to adhere to Sponsor's DM instructions or any instructions given by Sponsor or Administrator, the potential prize winner may be disqualified from the SWEEPSTAKES and ineligible to claim a prize or receive any type of compensation. In Sponsor's or Administrator's sole discretion, a selected entry of a potential prize winner will be disqualified from the SWEEPSTAKES and not eligible to receive a prize if a potential prize winner: a) is unreachable or unresponsive to notification or attempted notification; or b) declines or cannot accept, receive or use the prize or any component of the prize for any reason; or c) does not meet eligibility requirements; or d) has failed to comply with these Official Rules; or e) submits a response after the allocated response by date. If a potential prize winner or a declared prize winner is disqualified from the SWEEPSTAKES for any reason whatsoever, he or she will be required to forfeit the prize without compensation of any kind. Sponsor and Administrator reserve the right to modify the notification process. Prize winners must continue to comply with the Official Rules and receiving a prize is contingent upon abiding and accepting the Official Rules and fulfilling all of Sponsor's or Administrator's instructions.

**Potential prize winners who have been notified their entry was selected to receive a grand prize will be required to complete a Declaration of Compliance/Liability Release Form (the "Release Form") and IRS W-9 Form (the "W-9"), the aforementioned potential prize winner must successfully submit the Release Form and W-9 to Administrator prior to being declared a prize winner and receiving a prize. Prize winners required to complete a W-9 for Federal tax purposes will need to submit either a Social Security number or Federal Identification number to Administrator. In the event the potential prize winner is a lawful permanent immigrant resident, he or she will need to submit a USCIS number or an Immigrant Registration Number to the Administrator.**

15. **Prize Winner Release of Publicity Rights:** By accepting a prize, prize winner agrees to allow Sponsor and/or a representative acting on Sponsor's behalf the perpetual right to use prize winner's entry, geographical information, photos, videos and/or likeness, and statement for SWEEPSTAKES, trade, commercial, advertising and publicity purposes, at any time or times, by any and all means, devices, processes and technology, and in all language and in all media, now known or hereafter invented, contemplated or devised, including, without limitation, the internet, television, film, video cassettes, video discs and other audio-video devices, and radio broadcast and print publications for advertising, promotional, regulatory compliance and/or other purposes related to SWEEPSTAKES without notice to prize winner, without credit and without compensation or obligation except where prohibited by law.
16. **Compliance to Official Rules:** BY SUBMITTING AN ENTRY, ENTRANT AGREES THAT SUCH ENTRY COMPLIES WITH ALL THE TERMS AND CONDITIONS STATED IN THESE OFFICIAL RULES AND IF APPLICABLE, INSTAGRAM AND TWITTER'S TERMS OF SERVICE AND RULES. THE RELEASED PARTIES (DEFINED BELOW) WILL BEAR NO LEGAL LIABILITY REGARDING THE USE OF ANY ENTRY ENTRANT SUBMITS. THE RELEASED PARTIES SHALL BE HELD HARMLESS BY ENTRANT IN THE EVENT IT IS SUBSEQUENTLY DISCOVERED ENTRANT HAS DEPARTED FROM OR NOT FULLY COMPLIED WITH ANY OF THESE OFFICIAL RULES. By submission of an entry, Entrant warrants and represents: (i) the entry is Entrant's sole property; (ii) Entrant has full authority to submit the entry; (iii) the entry does not infringe on any trademark, copyright, privacy, or other rights of any other party; and (iv) he or she has met these SWEEPSTAKES eligibility requirements and unconditionally accepts and agrees to be bound by these Official Rules and the decisions of the Sponsor and Administrator.
17. **Release and Limitations of Liability: BY PARTICIPATING IN THIS SWEEPSTAKES ENTRANTS, PRIZE WINNERS, AGREE TO RELEASE, INDEMNIFY, DEFEND AND HOLD HARMLESS SPONSOR, ADMINISTRATOR, UNIVERSAL PROMOTIONS, INC., INSTAGRAM, TWITTER AND THEIR PARENT COMPANIES, SUBSIDIARIES, AFFILIATES, PARTNERS, REPRESENTATIVES, AGENTS, SUCCESSORS, ASSIGNS, EMPLOYEES, OFFICERS AND DIRECTORS (COLLECTIVELY, THE "RELEASED PARTIES") FROM ANY AND ALL LIABILITY**

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**FOR ANY INJURIES (INCLUDING EMOTIONAL DISTRESS), FROM ANY AND ALL CAUSE OF ACTION, LIABILITIES, SUITS, CLAIMS INCLUDING BUT NOT LIMITED TO, THIRD PARTY CLAIMS THAT MAY BE MADE AGAINST ENTRANTS, AND CLAIMS ARISING OUT OF OR RELATING TO ACCEPTANCE, RECEIPT, POSSESSION OR USE/MISUSE OF ANY PRIZE, OR ANY PUBLICITY OR OTHER PUBLIC EXPOSURE OF ENTRANT, INCLUDING WITHOUT LIMITATION, CLAIMS CONCERNING INFRINGEMENT OR INVASION OF ENTRANT'S PRIVACY OR PUBLICITY RIGHTS, OR DEFAMATION, OR ACTS UNDERTAKEN IN PREPARATION FOR, OR PARTICIPATION IN, THE SWEEPSTAKES, AND LOSSES AND/OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING DEATH, OR PROPERTY ARISING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM ANY PRIZE OR RESULTING FROM AWARDING, ACCEPTANCE, NOTIFICATION, POSSESSION, USE, MISUSE, LOSS OR MISDIRECTION OF ANY PRIZE OR RESULTING FROM PARTICIPATING OR INABILITY TO PARTICIPATE IN THIS SWEEPSTAKES PROMOTION OR ANY SWEEPSTAKES PROMOTION OR PRIZE RELATED ACTIVITIES. ENTRANT ASSUMES LIABILITY FOR INJURIES CAUSED OR CLAIMED TO BE CAUSED BY PARTICIPATING IN THE SWEEPSTAKES, OR BY THE ACCEPTANCE, POSSESSION, USE OF, OR FAILURE TO RECEIVE ANY PRIZE.**

The Released Parties shall not have any obligation, responsibility or liability, including but not limited to any responsibility to provide compensation or award any prize to Entrants, with regard to: (1) Entries that are forged, falsified or altered or contain inaccurate information or do not comply with or violate these Official Rules; (2) Entries and/or notifications that are lost, late, incomplete, illegible, unintelligible, unrecorded, damaged, garbled, or misdirected, for errors, omissions, interruptions, deletions, defects or delays in operations or transmission of information, in each case whether arising by way of technical or other failures or malfunctions of computer hardware, software, communication devices or transmission lines or data corruption, theft, destruction, unauthorized access to, or alteration of, entry materials, loss or otherwise; (3) Electronic communications which are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in an Entrant's e-mail account to receive e-mail messages; failures or malfunctions of phones, phone lines or telephone or data transmission systems; interrupted or unavailable network, server or other connections; any error omission, interruption, defect or delay in any transmission or communication; traffic congestion on the Internet or any technical problem; (4) Any technical or human errors resulting in errors of printing of SWEEPSTAKES offer, administration of SWEEPSTAKES, potential prize winner SWEEPSTAKES notification, announcement of SWEEPSTAKES prize winner and/or prizes, or any errors of any kind that may result in the selection and notification of a prize winner; (5) Entrants who have committed fraud or deception in entering or participating in the SWEEPSTAKES or claiming a prize; (6) Any inability of a prize winner to accept the prize in whole or in part for any reason whatsoever; (7) If a prize cannot be awarded to a prize winner due to delays or interruptions due to Acts of God, natural disasters, threats of or actual terrorism, weather, war, fire, labor dispute or strike, civil disturbance, riot, transportation interruption or any similar event or cause beyond the Released Parties reasonable control; (8) Human error, unauthorized human intervention, inaccurate or non-capture or mis-entry of any information and/or of an entry; and (9) Any Entrant, prize winner or any other person for damage to such person's computer or its contents or mobile device. Entrant, prize winner acknowledge that he or she will release and hold harmless Released Parties from any liabilities, and for but not limited to any claims or causes of action based on publicity rights, defamation or invasion of privacy and the condition and features of a prize. Sponsor reserves the right to correct any errors pertaining to this SWEEPSTAKES for any reason whatsoever. If for any reason whatsoever the SWEEPSTAKES (in whole or in part) is not capable of running as planned due to but not limited to, computer virus, worm, bug, tampering, hacking, unauthorized intervention, fraud, technical difficulties or failures or any other causes which in the sole opinion of Sponsor, could corrupt or affect the administration, security, integrity, fairness, or proper conduct of this SWEEPSTAKES, the discretion of only the Sponsor, reserves the right to cancel, modify, suspend or terminate the SWEEPSTAKES and determine prize winner from entries already received or as otherwise deemed fair and equitable by Sponsor.

18. **Disputes:** Except where prohibited, by participating, Entrant, prize winner agrees that all issues and questions concerning the construction, validity, interpretation, administration, and enforceability of the Official Rules, or the rights and obligations of an Entrant, prize winner and Sponsor shall be governed by and construed exclusively in accordance with the laws of the state of Maryland without giving effect to any principles of conflicts of law of any jurisdiction and that: (1) any and all disputes, claims, and causes of actions arising out of, or connected with the SWEEPSTAKES, shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating, but in no event attorney's fees; and (3) under no circumstances will any Entrant, prize winner be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. By entering the SWEEPSTAKES, all participants agree to be subject to jurisdiction in the Federal and State courts of Maryland and agree that all disputes relating in any way to this SWEEPSTAKES must be resolved in the courts of Maryland. Entrants and prize winner agrees not to raise the defense of forum non conveniens.
19. **Severability and Headings:** If any provision of these Official Rules is found to be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from these Official Rules and shall not affect the validity and enforceability of any remaining provisions. Headings are used in these Official Rules solely for convenience of reference, and shall not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision hereof



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20. **Tax Information:** The value of a prize may be taxable as income to a prize winner. Prize winner is solely responsible, at his or her own costs, for all matters relating to the prize, including but not limited to, all federal, state and local taxes. It is the sole responsibility of the prize winner to seek independent counsel regarding tax implications.
21. **Privacy Statement:** Sponsor's privacy policy can be accessed by visiting [www.mccormickcorporation.com/privacy-policy](http://www.mccormickcorporation.com/privacy-policy). In the event of a conflict between these Official Rules and the Sponsor's Privacy Policy, to the extent it applies, the Official Rules will control. An Entrant not interested in receiving future promotional offers should write to: [www.GrillYourBest.com](http://www.GrillYourBest.com) to notify Sponsor that he or she does not desire to receive such materials.
22. **Winners List:** To obtain the prize winner list, send a self-addressed, stamped envelope to: Universal Promotions, Inc., 980 Walnut Street, Pittsburgh, PA 15234; Attn: McCormick Grill Your Best SWEEPSTAKES Winners List. Requests must be received by December 31, 2018.
23. **Official Rules:** For a copy of Official Rules visit [www.GrillYourBest.com](http://www.GrillYourBest.com). If any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Sweepstakes-related materials, the terms and conditions of these Official Rules shall prevail, govern and control to the fullest extent permitted by law. All interpretations of these Official Rules and decisions by Sponsor and Administrator are final.